



**TOOLS  
DIRECT**

# PROFESSIONAL CLEANING SOLUTIONS

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## KITCHEN CARE

### VIM DISHWASH LIQUID (5 ltr)

- 20 ml in 1 ltr of water
- Dishwashing Liquid

MRP : ₹930  
 Cost Per Ltr @MRP : ₹186  
 CIU @MRP : ₹3.72



### CIF OVEN & GRILL CLEANER (5 ltr)

- Ready to use
- Deep Cleaning of Ovens, Grills and Chimneys

MRP : ₹1500  
 Cost Per Ltr @MRP : ₹300  
 CIU @MRP : N/A



## ROOM CARE

### CIF AIR FRESHENER (5 ltr)

- Ready to use
- Water Based Room Freshener

MRP : ₹1230  
 Cost Per Ltr @MRP : ₹246  
 CIU @MRP : N/A



## ROOM CARE

### DOMEX DISINFECTANT MULTI-SURFACE CLEANER (5 ltr)

- 20 ml in 1 ltr of water
- Any Hard Non-porus Surfaces

MRP : ₹770  
 Cost Per Ltr @MRP : ₹154  
 CIU @MRP : 3.08



### DOMEX DRAIN & SINK UNBLOCKER (1 ltr)

- Ready to use
- Unclogging Drains and Pipes

MRP : ₹350  
 Cost Per Ltr @MRP : ₹350  
 CIU @MRP : N/A



### CIF KITCHEN SURFACE SANITISER (0.45 ltr)

- Ready to use
- Kitchen Platforms and Surfaces

MRP : ₹190  
 Cost Per Ltr @MRP : ₹422  
 CIU @MRP : N/A



### CIF CARPET & UPHOLSTERY CLEANER (5 ltr)

- 20 ml in 1 ltr of water
- Deep Cleaning of Carpets

MRP : ₹1300  
 Cost Per Ltr @MRP : ₹260  
 CIU @MRP : 5.2



## LAUNDRY CARE

### COMFORT FABRIC CONDITIONER (5 ltr)

- 24 ml in 1 KG of linen
- Post Washing Conditioning & Fragrance

MRP : ₹1200  
 Cost Per Ltr @MRP : ₹240  
 CIU @MRP : 5.76



### CIF HEAVY DUTY DEGREASER (5 ltr)

- 20 ml in 1 ltr of water
- Deep cleaning of Floors with Oil or Grease Residue

MRP : ₹1070  
 Cost Per Ltr @MRP : ₹214  
 CIU @MRP : ₹4.28



### CIF OVEN & GRILL CLEANER SPRAY (0.45 ltr)

- Ready to use

MRP : ₹260  
 Cost Per Ltr @MRP : ₹578  
 CIU @MRP : N/A



### CIF GLASS CLEANER CONCENTRATE (5 ltr)

- 20 ml in 1 ltr of water
- Glass, Acrylic and Mirror Surfaces

MRP : ₹1250  
 Cost Per Ltr @MRP : ₹250  
 CIU @MRP : 5.2



### CIF ALL PURPOSE KITCHEN CLEANER (5 ltr)

- 20 ml in 1 ltr of water
- Any Hard Non-porus Surfaces

MRP : ₹830  
 Cost Per Ltr @MRP : ₹166  
 CIU @MRP : ₹3.32



## WASHROOM CARE

### DOMEX DISINFECTANT TOILET BOWL CLEANER (5 ltr)

- Ready to use
- Cleaning of Toilet Bowls and Urinals

MRP : ₹750  
 Cost Per Ltr @MRP : ₹150  
 CIU @MRP : ₹3.75



### CIF GLASS CLEANER SPRAY (0.45 ltr)

- Ready to use
- Glass, Acrylic and Mirror Surfaces

MRP : ₹95  
 Cost Per Ltr @MRP : ₹211  
 CIU @MRP : N/A



### CIF KITCHEN DEGREASER (5 ltr)

- 20 ml in 1 ltr of water
- Kitchen Platforms with High Amount of Grease or Oil Residue

MRP : ₹1150  
 Cost Per Ltr @MRP : ₹230  
 CIU @MRP : ₹4.6



### CIF DESCALER

- 30 ml in 1 Ltr of water
- Cleaning of Hard Water Scales on Steel Sinks, Bathroom Fittings & Mirrors

MRP : ₹1200  
 Cost Per Ltr @MRP : ₹240  
 CIU @MRP : ₹7.2



### CIF DISINFECTANT MULTI-SURFACE CLEANER (0.45 ltr)

- Ready to use
- Small High Contact Surfaces

MRP : ₹170  
 Cost Per Ltr @MRP : ₹378  
 CIU @MRP : N/A



### Surf Excel Matic-Laundry Liquid Detergent (5 ltr)

- Regular Load : 24 ml in 1 Kg of Linen;
- Heavy Load : 30 ml in 1 Kg of Linen
- Main Wash

MRP : ₹1180  
 Cost Per Ltr @MRP : ₹236  
 CIU @MRP : ₹5.66



**Cost in Use (CIU) -**  
 At recommended dilution,  
 cost of Ready to use liquid  
 post dilution on a per litre basis