

**TOOLS  
DIRECT**



**CREW**

Housekeeping

*Soft Care*<sup>®</sup>

Personal Care

**sumabrite**

Kitchen Care

# Why Choose Us?



## Scientifically Formulated

Based on 100 years of research and science



## Trusted

Trusted by professionals across 80+ countries



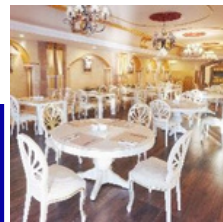
## Best in Class

Advanced formulation for complete cleaning with minimum effort



## Value for Money

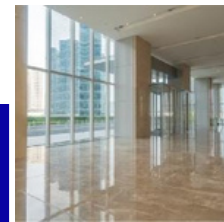
High performance at affordable cost-in-use



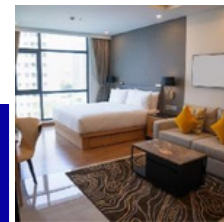
Restaurants, QSRs, Bakeries, Cloud Kitchens



Local hospitals, diagnostic centers, nursing & maternity homes



Offices & Facility Management, Retail & Showrooms



Local hotels, Hostels, Villas & Homestays, 2 & 3 Star properties



Food Service (Caterers, Banquets)



Spiritual Places



Education Centers Schools, Colleges, Universities, Playschools

## Our Clients Include

CLEANING CHEMICALS



MOPS & TOOLS



EQUIPMENT & MACHINES\*





Housekeeping

*Soft Care*<sup>®</sup>

Personal Care



Kitchen Care

Specially formulated to simplify professional  
cleaning challenges



For Simplified  
Professional  
Cleaning

# HOUSEKEEPING



# Disinfectant Floor Cleaner



Pack Size: 5L, 1L & 500mL

Kills 99.9%  
bacteria  
Effectively  
disinfects

  
*Keeps Flies  
Away*



Tables



Floors



Tubs



Sinks



Tiles



Fittings

APPLICATION

BEFORE & AFTER

# High Gloss Marble Polish



Pack Size: 1.25Kg

Long lasting  
shine  
  
Builds  
slip-resistance

*Achieves  
mirror-like  
finish*



Marble Floor



Jura  
Limestone  
Floor



Jaisalmer  
Stone



APPLICATION

BEFORE & AFTER

# Bathroom Cleaner and Descaler



Pack size: 5L & 1L

Prevents scale  
build-up

Deodorize



*Removes  
stubborn  
stains and  
tough scales*



Tubs



Sinks



Tiles



Fittings

APPLICATION



BEFORE & AFTER



# Concentrated Glass Cleaner



Pack size: 5L

Leaves a  
lasting shine

Pleasant  
fragrance



*Streak-free  
cleaning in  
one action*



Glass Table  
Tops



Mirrors



Window  
Glasses



TV

APPLICATION



BEFORE & AFTER

# Toilet Bowl Cleaner



Pack size: 5L, 1L & 500mL

Sparkling  
clean toilet

Quick action  
formula -10 mins



*Removes  
tough stains  
and prevents  
stain build-up*



Urinal



Toilet  
Bowl

APPLICATION



BEFORE & AFTER

# Furniture Cleaner and Maintainer



Pack size: 5L

Protects  
Wooden surface  
Pleasant fragrance

*Leaves a  
deep,  
lustrous  
sheen*



Tables



Bedside  
Tables



Chairs



Nameplates,  
Brass Handles



BEFORE & AFTER

APPLICATION

# Stainless Steel Cleaner and Polish



Pack size: 5L

No residual smell



**Triple Action  
Formula -  
Cleans, Shines  
& Protects**



Doors



Equipment



Lift  
Doors



Railings



Counters



APPLICATION

BEFORE & AFTER

# Room Freshener and Deodorizer



Pack size: 5L

Quick action -  
removes odour  
quickly



*Freshens And  
Deodorizes*



Guestrooms



Banquet  
Halls



Office  
Rooms



Washrooms

APPLICATION



BEFORE & AFTER

## Multi-Surface Crème Cleanser



Pack Size: 500ml

Ideal for surfaces such as porcelain, ceramic, stainless steel, chrome, marble

Gentle on fittings



*Removes stubborn spots, build-ups & scuff marks*



Tiles



Sinks



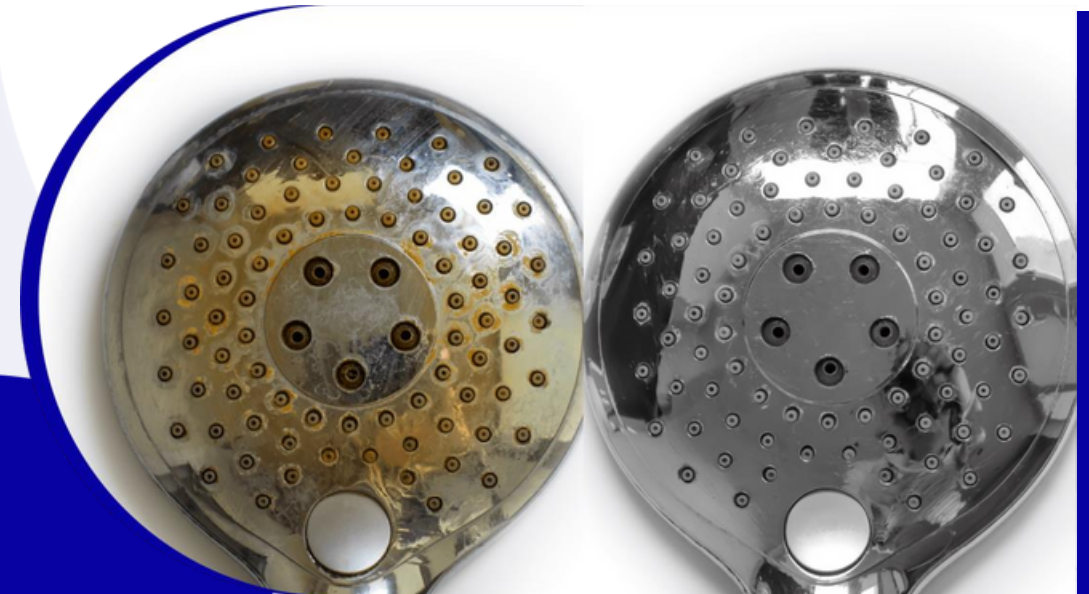
Taps



Showerheads



Towel Handle



# All Purpose Cleaner



Pack Size: 500ml & 750ml

Quick action formula

Removes stubborn stains



Streak-free cleaning



Refrigerator



Laminated Furniture



Kitchen Cabinets



Window Glasses



TV

APPLICATION



BEFORE & AFTER

# Urinal Screen



Pack Size: Available in pack of 5 screens

Neutralizes odour

Economical for effective odor control



*Long-lasting washroom freshness*



Urinal



APPLICATION

BEFORE & AFTER





Personal Care Solutions  
from a Globally Trusted  
Brand

# PERSONAL CARE



# Rinse Free Hand Sanitizer



Pack Size: 500 ml

Gentle on  
hands



*Instant  
germ kill*



Hands



APPLICATION

BEFORE & AFTER

# Antibacterial Handwash



Pack Size: Available in 250mL pump,  
750mL refill pack & 5L

No harmful  
Triclosan

Gentle on hands



*Kills 99.9%  
germs &  
viruses*



Hands



APPLICATION

BEFORE & AFTER

# Premium Blossom Handwash



Pack Size: Available in 250mL pump,  
750mL refill pack & 5L

Pleasantly  
perfumed  
Gentle on  
hands



*High lather/  
foam*



Hands



APPLICATION

BEFORE & AFTER

# Sandalwood Handwash



Pack Size: Available in 250mL pump,  
750mL refill pack & 5L

Pleasantly  
perfumed  
Gentle on  
hands



*High lather/  
foam*



Hands



APPLICATION

BEFORE & AFTER



Your Kitchen's Hygiene  
all-Rounder

# KITCHEN CARE



# Concentrated Dishwash Liquid Gel



Pack Size: 500ml

Streak-free  
cleaning

Easy to use  
pack



*Removes  
Stubborn  
Stains*



Dishes



Cutlery



Pots



Pans

APPLICATION



BEFORE & AFTER

# Concentrated Dishwash Liquid Detergent



Pack Size: 5l

Streak-free  
cleaning

Easy to use  
pack



*Removes  
Stubborn  
Stains*



Dishes



Cutlery



Pots



Pans



APPLICATION

BEFORE & AFTER



# Degreaser and Heavy Duty Cleaner



Pack Size: 5l

Quick action  
formula

No residual  
smell

*Removes  
heavy oil &  
greasy  
deposits*



Chimney



Tiles



Floors



Pots and  
Pans



APPLICATION

BEFORE & AFTER

# Grill and Oven Cleaner



Pack Size: 5l

Increases efficiency of the equipment  
Prolongs life of equipment

*Removes heavy oil & greasy deposits*



Ovens



Grills



Fryers



Hot-plates



APPLICATION

BEFORE & AFTER

# Multipurpose Cleaning Concentrate Liquid



Pack Size: 25l

Gentle on hands  
Value for Money



Multipurpose cleaning for all requirements



Handwash Dishwash



Ceramic Cleaner



Kitchen Floor Cleaner



Kitchen Slab Cleaner



Bathroom Cleaner



Floor Wash

APPLICATION



BEFORE & AFTER

# All Rounder 4 in 1 Kitchen Cleaner



Pack Size: 5l

Soft on metal,  
tough on stains



*One product  
for all kitchen  
cleaning needs*



Dishwash



Ceramic  
Cleaner



Hard  
Surface  
Cleaning



Kitchen  
Floor  
Cleaner

APPLICATION



BEFORE & AFTER



Specially formulated to simplify professional cleaning challenges.





Housekeeping



Personal Care



Kitchen Care

**Professionals' Choice**



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